

FY2015 CHNA&HIP Progress Report

Montgomery County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
By January 2020, Montgomery and Page Counties will reduce their obese/overweight population rates by 2%. In 2008, Montgomery County's baseline was 67% and Page County's was 66%	Create a list of local partners to assist in reaching goal. Build it as the health improvement plan efforts move toward the goal	Both counties have access to a list of local partners.
	Develop and implement a comprehensive education plan for agencies and appropriate partners. Schools, Chambers of Commerce, health care providers, fitness centers and hospitals are included in this group.	*Both counties used materials from "My Plate" to use for education *Page County used "My Plate" at the Clarinda Library and educated 70 children during their summer reading program
	Create a media campaign featuring physical activity for all socio economic levels.	*Page County posted signs at various locations(courthouse, factories) about taking the stairs instead of using the elevator *Montgomery County had a bike rodeo for children and also did a walking school bus, asking adults to join in with them
	Create media campaign focusing on nutrition. Work with local farmers markets to promote fresh, in-season foods	*Montgomery County made healthy smoothies free of cost for kids at Junction Days on kids night *Montgomery County also had "fruit" people walking in the parade to promote healthy eating
	Investigate and apply for funding opportunities to expand outreach on obese/overweight prevention.	*Montgomery County continues the community garden in Red Oak and Villisca *Page County applied and was denied a Wellmark Grant to educate school age children about "MyPlate" and healthy eating choices
	Meet with city and county leaders to express need for healthier built environments	*The Tobacco Coordinator met with Agrivision in Red Oak and Hamburg.
	Collaborate with the IDPH Office of Multicultural and Minority Health to reach special populations, and local Latino Centers.	*Both Page and Montgomery Counties collaborate with the Latino Center and make info available in Spanish. *Montgomery County Public Health hires an interpreter for the needs of the Latino population.
	Promote better nutrition in young children and mothers in conjunction with WIC and Maternal Child Health programs.	*Both Page and Montgomery County promote nutrition with consumers at WIC clinics and MCH programs monthly. Montgomery County promoted the 'My Plate' program.

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	Promote national and international events such as International Walk to School Day	*Both Page and Montgomery County promote International Walk to School Day yearly in May. *Montgomery County did a walking school bus in all of the school districts in the county for 2 weeks *Page County uses Facebook to promote Walk to School Day
	Create displays at immunization clinics promoting good nutrition and physical activity.	*Both Montgomery and Page County created displays on good nutrition with "My Plate" to be used at clinics.
	Collaborate with the Iowans Fit for Life to bring state-wide programs to local communities	*Montgomery County formed wellness coalition "Live Well MoCo," which promotes Live Healthy Iowa. MCPH Director is on leadership board for Live Well MoCo-Director helps with activities *Page County started the Clarinda Wellness Coalition and public health employees attend monthly

GOAL	Strategies	Progress on Strategies
By January 2020, Montgomery and Page Counties will reduce their cancer death rates in residents by 1.5%. In 2008, Montgomery County had a cancer death rate of 165.6 per 1000 (age adjusted) and Page County had a rate of 197.5 per 1000 (age adjusted)	Create a list of local partners to assist in reaching goal. Build as health improvement plan advances toward the goal.	*Both counties have access to a list of local partners. *Page County has also done an HPV initiative
	Develop and implement a comprehensive education plan for agencies and appropriate partners. Faith-based community, Chamber of Commerce, health care providers, fitness centers, hospitals, support groups, and Relay for Life committees are included in this group.	*Montgomery and Page Counties call the ICC office in Des Moines to gain access to an educational plan. We also have access to their website for reference.
	Collaborate with the Iowa Cancer Consortium Community Assistant for the area. Attend local meetings and participate in community events.	*There was attendance at Relay for Life that was held in Villisca, IA *There were health fairs held in both counties *HPV forums were held in Clarinda and Shenandoah *A presentation was done on Tobacco education held at local schools and community groups such as Rotary

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	Support local activities built around events like the National Breast Cancer Awareness month and the Great American Smokeout	*Both Page and Montgomery County support local activities built around National events, such as the "Great American Smoke Out." Table tents were printed and given to businesses in Montgomery and Page Counties.
	Promote early cancer screenings and detection methods with information from IDPH and American Cancer Society	*ICC Community Assistant Brandi Powers has provided information to both counties using American Cancer Society information and pamphlets. *Also promoted through Facebook
	Collaborate with the IDPH Office of Multicultural and Minority Health to reach special populations and local Latino centers	*Both counties collaborate with their local Latino Centers.
	Encourage local residents to become members of the Iowa Cancer Consortium	*ICC Community Assistant Brandi Powers encouraged local residents to become members of the ICC at the local forum meetings that were held.
	Promote creation and maintenance of local cancer prevention networks	*Both counties continue to build cancer control coalitions in SW IA Counties.
	Attend local tobacco use prevention coalition meetings and promote their activities	*Tobacco Coordinator or an RN from Page and Montgomery Counties attend monthly Interagency meeting all year.
	Create displays at immunization clinics promoting health behavior and cancer prevention methods.	*Cancer boards were made for both Page and Montgomery Counties by the Tobacco Coordinator. It has also been used at clinics, health fairs, WIC, etc. Display racks are at each Public Health office that outlines the hazards of smoking.
	Create media campaign featuring early screenings and prevention methods for all socio-economic levels.	*Tobacco Coordinator used local radio and newspapers, Facebook, IZ clinics, and email blast to promote HPV prevention